

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 80981

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-80981-1

DATE PRINTED

10/24/12

PAGE 1

6989	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	189027	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	MUNDY KATOWITZ MEDIA			ADLER FOR CONGRESS	
AND	1322 G St SE			PO BOX 1242	
ADDRESS	Washington	DC	20003-3021	Mount Laurel NJ 08054-7242	
	USA			USA	
CONTACT	JAN ROBIN			PRODUCTADLER EST#1827	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.	1827	PRODUCT CODE	9820
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/05/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01010..	2	04:00P	05:00P	30S	10/30/12-11/01/12	DR. PHIL	2	1260.00	2520.00
2	00101..	2	05:00P	06:00P	30S	10/31/12-11/02/12	5PM EARLY NEWS	2	765.00	1530.00
3	10000..	1	05:00P	06:00P	30S	11/05/12-11/05/12	5PM EARLY NEWS	1	765.00	765.00
4	10100..	2	06:58P	07:27P	30S	10/29/12-10/31/12	ENTERTAINMENT TONIGHT	2	1260.00	2520.00
5	10000..	1	06:58P	07:27P	30S	11/05/12-11/05/12	ENTERTAINMENT TONIGHT	1	1260.00	1260.00
Total Contract:								8		8595.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	8595.00	.00	8595.00	
GRAND TOTAL									8595.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION